

Case Study

Broad Street Brewing



Delaware Valley
Packaging Group



Site Details

Broad Street Brewing is a Philadelphia-based craft brewery known for producing high-quality, small-batch beer. They emphasize consistency and creativity, brewing everything from classic lagers to rotating seasonal releases. As their demand continues to grow, they've expanded their canning operation and strengthened local market presence.



Challenges

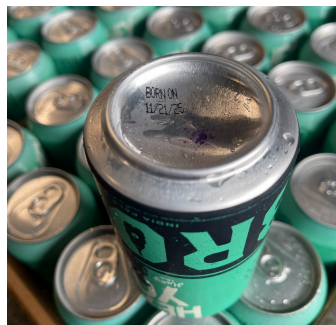
As Broad Street Brewing increased their production and began expanding their canning operation, they needed a reliable way to add date and lot codes to their cans. Before coming to DVPG, their previous coding system did not have consistent print, the ink didn't always adhere to aluminum, and the overall setup didn't give them the confidence to run it day in and day out. **Their main goal: Find a coding system that prints clearly, holds up on the can, and runs reliably with minimal maintenance.**



Solution

Delaware Valley Packaging Group installed the Leibinger Jet2neo continuous ink jet printer which is a system known for reliability, clean operation, and strong performance on aluminum cans.

Video Link: [DVPG - JET2NEO_2_EN.mp4](#)



LEIBINGER



Results

Once the Jet2neo was installed, Broad Street Brewing saw immediate improvements in both print and quality flow:



Maintains smooth, uninterrupted operation at full canning line speed, even on cold or wet containers.



Delivers consistent, reliable coding with fewer errors and less downtime.



Improves operator efficiency, traceability, and compliance across packaged goods.

Long Term Improvements:

- The Jet2neo positions the brewery for future growth
- Lower long-term consumable and service costs
- A reliable coding system that supports both current and expanding distribution needs

“The Leibinger made an immediate difference on our line. We should have switched sooner.”

- Ed Webber, Co Owner